



They stick to their promise.  
Weatherproof film labels  
from HERMA.

# Expertise in labels

## Wherever special capabilities are required

Labels sometimes have to take a big beating: from wind and weather, extreme temperatures and UV radiation. When users want to be sure that their labels can withstand tests like these, they choose the kind that are specially made for the job.

HERMA has them. It develops all of its labels with the user in mind. SPECIAL film labels are an example. They're weather-resistant, age-resistant, and resistant to cold and heat. They also repel oil and dirt. That makes them ideal for information and warning signs, outdoor notices, stickers on containers and signs for display windows, to name just a few applications. Available in white, silver, signal yellow and transparent. Whatever the requirements, HERMA can provide the right label. And it makes no compromises.



## The advantages for you as a retailer

- ✓ **You're a specialist provider:** The demand for special products like film labels is increasing. They are an exceptionally good source of earnings because they allow high profit margins.
- ✓ **You're a problem-solver:** Suppliers of no-name products are seldom able to offer labels that can meet these special requirements.
- ✓ **You increase your sales:** You have a full range of special labels that are custom-made for diverse applications, including weatherproof films, labels on A3 sheets, labels in signal yellow and labels for colour laser printers.
- ✓ **You make it easy to print:** All of the labels can be professionally designed and printed with little effort. There is a wide range of free software solutions at [www.herma.co.uk/free-software](http://www.herma.co.uk/free-software).
- ✓ **You get sales support:** For example, you can easily integrate attractive video films into your website.

For further information, contact your partner at HERMA.

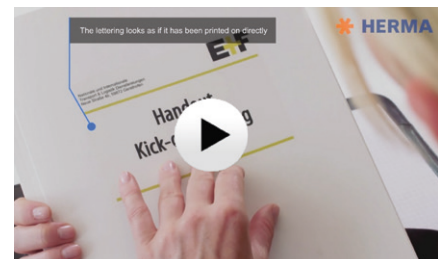
Hard-wearing signal signs



Outdoor film labels



Transparent film labels





## Stretchable



## Outdoor film labels, stretchable

In top form, even in extremely critical situations.

Their name says it all. These are specialists for outdoor applications, with the ability to hold fast on rough, moist, warm or cold surfaces, even curved ones. Including metal and plastic.

Temperature makes no difference. The stretchable polyethylene film keeps its strength even at temperatures as high as 150 °C. Saltwater, oil and dirt are shrugged off. For use in warehouses, on construction sites and all surfaces exposed to the outdoors. Wherever permanent adhesion is essential.

These labels stick. And they stay physically fit even in old age. No wonder they're among the most sought-after special labels made by HERMA.



Weatherproof



Temperature-resistant



Oil and dirt repellent



Stretchable



## Tear-resistant

### Weatherproof film labels, tear-resistant

For everyday tests of strength.

Sometimes it's important for information to remain visible for a very long time. It must stay perfectly legible without distortion or fading. Other desired characteristics are durability, ageing resistance and temperature resistance. HERMA labels made of white polyester film fulfil all these requirements.

They can take anything. Saltwater, oil, dirt and harsh weather conditions can't hurt them. They can be used on display windows, in production facilities or in warehouses. For instructions, warnings or property identification. There's no limit to their applications – on any surface. Indoors and outdoors. Under a hot sun or in a storm.



Weatherproof



UV-resistant



Temperature-resistant



Oil and dirt repellent



Tear-resistant

## Removable

### Weatherproof film labels, removable

Separation made easy.

Removable without leaving traces of adhesive

Sometimes it's not smart to stick together. In fact, separation can be very necessary when it comes to temporary product and price labels or short-term information in warehouses and production facilities.

Whenever a message is outdated, wrongly positioned or just no longer needed, the best thing to do is remove it. But then all of it should go. That's the advantage of these film labels from HERMA, which leave no traces of adhesive. Your customers will be swept off their feet.



Weatherproof



UV-resistant



Temperature-resistant



Oil and dirt repellent



Tear-resistant





Highly visible



## Weatherproof film labels, yellow

When it's essential to get attention.

Warning – these labels can't be ignored. Danger is their business. HERMA's colour-intensive signalling labels made of yellow polyester film send a clear message. You can design them yourself, even in A3 format.

Use them wherever you have to post important messages and warnings. On construction sites, in workshops, in production facilities. Or on packages, crates and containers. No matter how rough the environment or difficult the surface, HERMA film labels defy wind and weather.



Weatherproof



UV-resistant



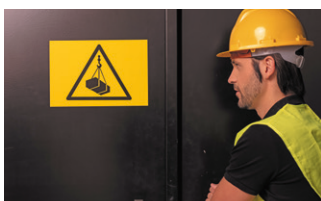
Temperature-resistant



Oil and dirt repellent



Tear-resistant





## Rating plate labels, silver

Labels with a “heavy metal” look.

High-quality  
stainless steel look



If you want to be emphatic, you'll find nothing better than HERMA rating plate labels. Label fans will go for that silver-metallic look, with extremely strong adhesion, even on critical surfaces. Whether as component identification, nameplate or for inventory, the information immediately stands out.

They'll resist any attack from the environment – dirt, oil, weather, extreme temperatures or attempts to tear them.



Weatherproof



Temperature-resistant



Oil and dirt repellent



Tear-resistant



## Transparent



## Transparent labels, crystal-clear and glossy

With a high-quality “no-label” effect.

These labels let the product be the hero. Rather than calling attention to themselves, they do their job almost invisibly.

The “no-label” effect is what makes it possible. They are crystal-clear, giving enhancement to high-quality products.

Applications include cosmetics, glass and porcelain. The labels are also excellent for glossy presentation folders. Their adhesive allows repositioning for a short period, making perfect placement a simple task, not a heroic achievement.



No-label effect



Weatherproof



Oil and dirt repellent



Temperature-resistant

## Transparent labels, matt

Elegant near-invisibility.

Some surfaces want to be seen, and lettering should interfere with them as little as possible. But direct printing is not always the best solution.

In such cases there is now a quick, practical solution: transparent, matt labels from HERMA leave surfaces unobscured.

Examples of use include coloured surfaces, satin-frosted glass and porcelain. Also exclusive document files, folders and envelopes. It goes without saying that they have attractive applications in everyday use for signage, property identification and product labelling. For both indoor and outdoor use, even in adverse weather conditions.

# Weatherproof film labels

An especially good source of earnings because they allow high profit margins.

Order now!

Label format (mm)	Description	Sheets/ pack	Labels/ pack	Ref.- no.
<b>Outdoor film labels, polyethylene film, extra strong adhesion</b>				
45.7 x 21.2	white, matt	10	480	<b>9531</b>
45.7 x 21.2	white, matt	40	1920	<b>9536</b>
63.5 x 33.9	white, matt	10	240	<b>9532</b>
63.5 x 33.9	white, matt	40	960	<b>9537</b>
99.1 x 42.3	white, matt	10	120	<b>9533</b>
99.1 x 42.3	white, matt	40	480	<b>9538</b>
99.1 x 139.0	white, matt	10	40	<b>9534</b>
99.1 x 139.0	white, matt	40	160	<b>9539</b>
210.0 x 148.0	white, matt	10	20	<b>9535</b>
210.0 x 148.0	white, matt	40	80	<b>9541</b>
210.0 x 297.0	white, matt	10	10	<b>9500</b>
210.0 x 297.0	white, matt	40	40	<b>9543</b>
210.0 x 297.0	white, matt	50	50	<b>9501</b>
420.0 x 297.0	white, matt, A3	10	10	<b>9542</b>
420.0 x 297.0	white, matt, A3	40	40	<b>9544</b>
<b>Weatherproof film labels, polyester film, extra strong adhesion</b>				
37.0 x 13.0	white, matt	25	2125	<b>8337</b>
37.0 x 25.0	white, matt	25	1250	<b>8338</b>
48.3 x 25.4	white, matt	10	440	<b>4581</b>
48.3 x 25.4	white, matt	25	1100	<b>4690</b>
66.0 x 33.8	white, matt	10	240	<b>4582</b>
66.0 x 33.8	white, matt	25	600	<b>4691</b>
70.0 x 37.0	white, matt	25	600	<b>4695</b>
97.0 x 42.3	white, matt	25	300	<b>4692</b>
99.1 x 57.0	white, matt	25	250	<b>8330</b>
99.1 x 67.7	white, matt	25	200	<b>8331</b>
99.1 x 93.1	white, matt	25	150	<b>8332</b>
105.0 x 148.0	white, matt	10	40	<b>4583</b>
105.0 x 148.0	white, matt	25	100	<b>4697</b>
190.0 x 135.0	white, matt	25	50	<b>8333</b>
190.0 x 275.0	white, matt	25	25	<b>8334</b>
210.0 x 148.0	white, matt	25	50	<b>4693</b>
210.0 x 297.0	white, matt	10	10	<b>4584</b>
210.0 x 297.0	white, matt	25	25	<b>4698</b>
210.0 x 297.0	white, matt	100	100	<b>8335</b>
24.0 x 24.0	white, matt	25	1750	<b>8339</b>
ø 85	white, matt	25	150	<b>8336</b>
<b>Weatherproof film labels, polyester film, removable</b>				
48.3 x 25.4	white, matt	20	880	<b>4572</b>
66.0 x 33.8	white, matt	20	480	<b>4573</b>
97.0 x 42.3	white, matt	20	240	<b>4574</b>
99.1 x 67.7	white, matt	20	160	<b>4575</b>
105.0 x 148.0	white, matt	20	80	<b>4576</b>
210.0 x 297.0	white, matt	20	20	<b>4577</b>
ø 30	white, matt	20	960	<b>4571</b>

Label format (mm)	Description	Sheets/ pack	Labels/ pack	Ref.- no.
<b>Signalling labels, polyester film, extra strong adhesion</b>				
45.7 x 21.2	yellow	25	1200	<b>8030</b>
63.5 x 29.6	yellow	25	675	<b>8031</b>
99.1 x 42.3	yellow	25	300	<b>8029</b>
105.0 x 148.0	yellow	25	100	<b>8032</b>
210.0 x 297.0	yellow	25	25	<b>8033</b>
ø 30	yellow	25	1200	<b>8034</b>
ø 85	yellow	25	150	<b>8035</b>
<b>Rating plate labels, polyester film, matt, extra strong adhesion</b>				
25.4 x 10.0	silver, opaque	25	4725	<b>4220</b>
45.7 x 21.2	silver, opaque	25	1200	<b>4221</b>
63.5 x 29.6	silver, opaque	10	270	<b>4592</b>
63.5 x 29.6	silver, opaque	25	675	<b>4222</b>
96.0 x 50.8	silver, opaque	25	250	<b>4223</b>
105.0 x 148.0	silver, opaque	25	100	<b>4216</b>
210.0 x 297.0	silver, opaque	10	10	<b>4593</b>
210.0 x 297.0	silver, opaque	25	25	<b>4224</b>
<b>Transparent labels, polyester film, matt</b>				
48.3 x 25.4	transparent, matt	25	1100	<b>4680</b>
52.5 x 29.7	transparent, matt	25	1000	<b>4684</b>
63.5 x 38.1	transparent, matt	25	525	<b>8670</b>
66.0 x 33.8	transparent, matt	25	600	<b>4681</b>
70.0 x 37.0	transparent, matt	25	600	<b>4685</b>
97.0 x 42.3	transparent, matt	10	120	<b>4586</b>
97.0 x 42.3	transparent, matt	25	300	<b>4682</b>
99.1 x 38.1	transparent, matt	25	350	<b>8671</b>
210.0 x 148.0	transparent, matt	25	50	<b>4683</b>
210.0 x 297.0	transparent, matt	10	10	<b>4585</b>
210.0 x 297.0	transparent, matt	25	25	<b>4375</b>
210.0 x 297.0	transparent, matt	100	100	<b>4376</b>
ø 40	transparent, matt	25	600	<b>4686</b>
<b>Transparent labels, polyester film, glossy</b>				
45.7 x 21.2	transparent, crystal-clear	25	1200	<b>8016</b>
63.5 x 38.1	transparent, crystal-clear	25	525	<b>8017</b>
96.0 x 50.8	transparent, crystal-clear	25	250	<b>8018</b>
99.1 x 139.0	transparent, crystal-clear	25	100	<b>8019</b>
210.0 x 297.0	transparent, crystal-clear	25	25	<b>8020</b>
420.0 x 297.0	transp, crystal-clear, A3	50	50	<b>8694</b>
ø 40	transparent, crystal-clear	25	600	<b>8023</b>

